

LUNAR RENDEZBREW !! Saturday, April 27, 2018, 2-8 p.m.
Bay Area Community Center - 5002 NASA Parkway, Seabrook, TX 77586



Bay Area Mashtronauts Homebrew Club
133 N. Friendswood Dr. Ste. 122
Friendswood, TX 77546

Dan Stoller, Mission Commander
Mobile: +1 281.380.6919
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www.mashtronauts.com

Dear Sponsor:

This is the 26th anniversary of LUNAR RENDEZBREW, an amateur homebrewing competition and celebration hosted by the **Bay Area Mashtronauts Homebrew Club**. **LUNAR RENDEZBREW** is part of the Lone Star Circuit (LSC) which determines the best homebrew club in the state of Texas.

We anticipate 350-400 homebrew enthusiasts from all parts of Texas to attend this year's event. In keeping with our club's commitment to promoting the Texas business community, in particular the Clear Lake area, we are asking for your participation as a sponsor of **LUNAR RENDEZBREW**. You may already know this sponsorship is a fully-deductible business advertising expense.

What makes **LUNAR RENDEZBREW** different from most homebrewing competitions is its family-friendly activities enticing to all age groups. We plan to have special events and games everyone will enjoy including our traditional Paper Airplane Throwing Contest, Adult-Sized Jenga, Corn Hole and more. **LUNAR RENDEZBREW** will have plenty of food, games, live music and beer samples donated from award-winning brewers in our club as well as some of the finest craft brewers in Houston, the Texas area and beyond.

We offer five levels of sponsorship. Details follow but all levels come with the following benefits:

- Preferential advertising space in our event program and website
- Publicly recognized sponsorship of a beer, mead or cider category during our awards ceremony
- Continuing recognition of your services throughout the coming year on our website

We encourage you to come to **LUNAR RENDEZBREW** to represent your business as we provide you complimentary admission. Please review the attachment regarding sponsorship levels and benefits. Do not hesitate to contact me should you have any questions. On behalf of the Bay Area Mashtronauts, I look forward to your support and sponsorship. Thank you!

Sincerely,

Dan Stoller
Mission Commander, Bay Area Mashtronauts
commander@mashtronauts.com
+1 281.380.6919

Thank you for your support!

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LUNAR RENDEZBREW SPONSORSHIP LEVELS & BENEFITS

Advertisement space in the **LUNAR RENDEZBREW** program is filled on a “first pay, first serve” basis. Our goal is to give all sponsors the best ad spots possible to promote their business or service offered. All sponsors will be posted on the club’s website.

ORION: \$300.00 (limit 8 sponsorships available)

- Six (6) tickets to **LUNAR RENDEZBREW** and a 1/2 page ad in the program.
- Your company logo displayed in the Sponsor Multimedia Presentation throughout the event.
- Additional sponsorship recognition at this year’s **LUNAR RENDEZBREW** event.
- Announced sponsorship of a Homebrew Style Award Category*.
- **Floor Space Option:** Floor space and tables are available for display of advertising materials and serving alcohol. If you wish to reserve space for your company, please contact the Mission Commander to confirm availability. Floor space at the event is limited, and there are only eight (8) Orion sponsorships available on a “first pay, first serve” basis. Please sign up and pay early to ensure a slot. Alcohol served does not count towards the \$300 threshold of Orion level sponsors who desire floor space, however swag items donated and able to be used in our Silent Auction will be considered. Note: TABC certified servers are required to serve alcohol at the event.

APOLLO: \$200.00

- Four (4) tickets to **LUNAR RENDEZBREW** and a 1/2 page ad in the program.
- Your company logo displayed in the Sponsor Multimedia Presentation throughout the event.
- Additional sponsorship recognition at this year’s **LUNAR RENDEZBREW** event.
- Announced sponsorship of a Homebrew Style Award Category*.

GEMINI: \$150.00

- Four (4) tickets to **LUNAR RENDEZBREW** and a 1/4 page ad in the program.
- Your company logo displayed in the Sponsor Multimedia Presentation throughout the event.
- Announced sponsorship of a Homebrew Style Award Category*.

MERCURY: \$100.00

- Two (2) tickets to **LUNAR RENDEZBREW** and a 1/4 page ad in the program.
- Your company logo displayed in the Sponsor Multimedia Presentation throughout the event.
- Announced sponsorship of a Homebrew Style Award Category*.

HUBBLE: \$50.00

- 1/8 size ad in the program .
- Announced sponsorship of a Homebrew Style Award Category*.

* **Category Sponsorship for ALL Sponsorship Levels:** Over 30 types of beers, meads and ciders (and possibly other alcoholic beverages) will be judged at **LUNAR RENDEZBREW**. Each category is sponsored and recognized during the Awards Ceremony. Each sponsor may choose a category to support. Examples of categories include: American Lagers and Ales, European Lagers, Bitters and English Pale Ales, American Pale Ales, Pilsners, and Specialty Beers. For a full list go to <http://bjcp.org/stylecenter.php>. Requested sponsorship of a category is available on a “first pay, first serve” basis.

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LUNAR RENDEZBREW Sponsor Form

Questions? Please connect with your club contact first. Alternatively call Mission Commander Dan Stoller at +1.280.380.6919 or email commander@mashtronauts.com. PAYMENT INSTRUCTIONS AT BOTTOM OF PAGE.

Business Name:		Date:	
Mailing Address:		Phone Number:	
Contact Name:		Contact Phone:	
Contact E-mail:			

Sponsorship Level (please choose one)

- Orion (\$300) Apollo (\$200) Gemini (\$150)
 Mercury (\$100) Hubble (\$50)

Beer, Mead or Cider Category:

<http://bjcp.org/stylecenter.php>.

If not selected one will be assigned. Note: Some categories may be merged for the competition.

Number of tickets requested _____ . (Max free: Orion: 6, Apollo 4, Gemini 4, Mercury 2).

Floor space desired (Orion level only)? Yes No.

Please pay by check or PayPal

BY CHECK: Endorse to "Bay Area Mashtronauts" then give to your club contact, or mail to BAY AREA MASHTRONAUTS HOMEBREW CLUB, 133 N. Friendswood Dr., Ste. 122, Friendswood, TX 77546

BY PAYPAL: Login to your PayPal account and send funds to PAYLOAD@MASHTRONAUTS.COM (Merchant ID: [M5MVCP5PH6WDN](https://www.paypal.com/merchhost/details/M5MVCP5PH6WDN)). Mention in the note-block your business name and that you're sponsoring Lunar Rendezbrew.

SWAG DONATIONS: Please feel free to donate promotional items for Lunar Rendezbrew, these are much appreciated! They don't have to be beer or alcohol related. Some examples: Movie tickets, coupons for free meals and/or services, etc., but also kegs of beer, neon signs, metal signs, t-shirts, hats, glasses and more. Kegs & alcohol served do not count toward Orion level *floor space* at the event but do count toward Orion and other sponsorship levels in general. Such donations will be marked so attendees know who to thank! Items used in the Silent Auction count towards sponsorship level including floor space at the Orion level. Our Silent Auction gets a lot of advertising-value attention from attendees! If you can donate, please mention what the items are below. Thanks!

Thank you for your support!